

## BUSINESS CONTINUITY

In recent years, both natural and man-made catastrophic events, along with other significant incidents, have highlighted the importance of proper emergency management to protect human lives, reduce damages, and ensure essential business continuity.

Discover the Business Continuity Management System - BCMS, a system that allows for the management of operational continuity.

The Business Continuity Management System (BCMS) enables you to:

- Understand the organization's needs and requirements to define the policy and objectives of the management system, ensuring business continuity.
- Implement and enforce controls and measures to manage the capacity of the entire organization and cope with operational disruptions.
- Monitor and evaluate the performance and effectiveness of the business continuity management system to continuously improve the BCMS based on measurable objectives.

What is the ultimate goal of Business Continuity?

The primary goal of business continuity is twofold: on one hand, to protect the organization from complete shutdown in the event of incidents, and on the other hand, to respond adequately to restore operations as quickly as possible in times of crisis.

The indicators on which we base Business Continuity strategies are as follows:

**Maximum Acceptable Outage (MAO):** represents the maximum acceptable time during which a product/service is unavailable or an activity is not carried out due to an adverse event.

**Maximum Tolerable Period of Disruption (MTPD):** indicates the maximum tolerable time for negative impacts resulting from an incident, such as a product/service failure, cessation, or interruption of operational activities.

**Minimum Business Continuity Objective (MBCO):** represents the minimum acceptable service level to achieve business objectives during a continuity disruption due to an incident (crisis period).

**Recovery Point Objective (RPO):** indicates the point in time where information is consistent and can be restored to enable the resumption of activities (also known as Maximum Data Loss).

**Recovery Time Objective (RTO):** represents the period within which provided services, production, support services, and operational functionalities must be restored after the incident that caused the discontinuity.

Discover how we ensure operational continuity and protect your business with our Business Continuity solutions.